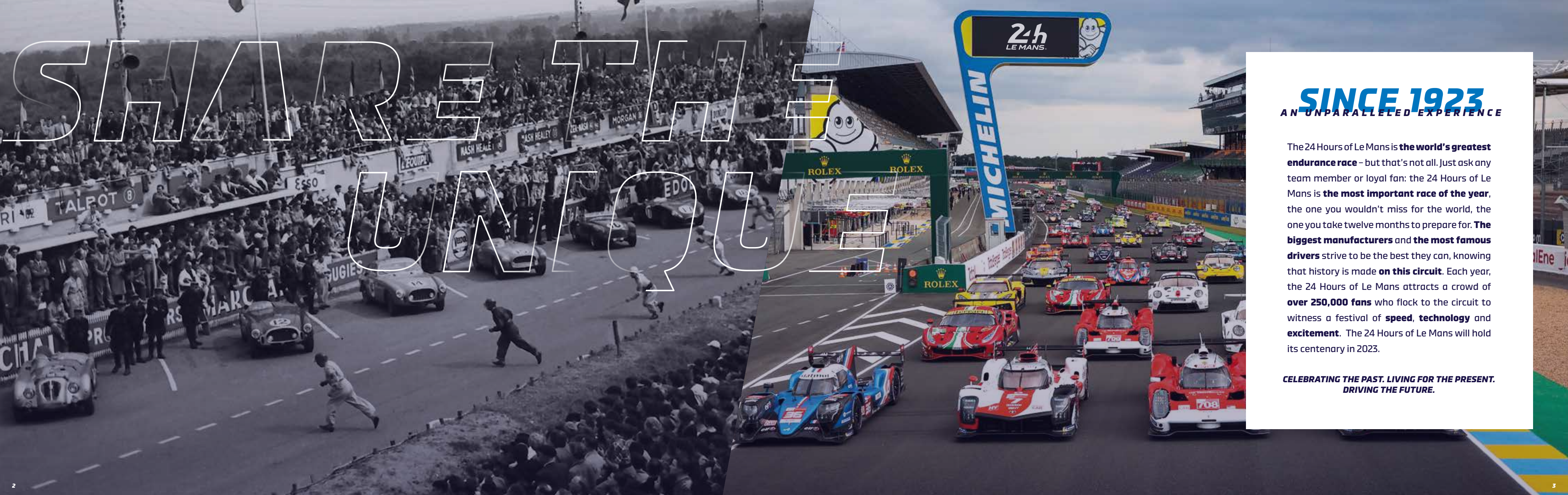


24h
LE MANS®

OFFICIAL HOSPITALITY





24 HOURS

SINCE 1923
AN UNPARALLELED EXPERIENCE

The 24 Hours of Le Mans is **the world's greatest endurance race** – but that's not all. Just ask any team member or loyal fan: the 24 Hours of Le Mans is **the most important race of the year**, the one you wouldn't miss for the world, the one you take twelve months to prepare for. **The biggest manufacturers and the most famous drivers** strive to be the best they can, knowing that history is made **on this circuit**. Each year, the 24 Hours of Le Mans attracts a crowd of **over 250,000 fans** who flock to the circuit to witness a festival of **speed, technology and excitement**. The 24 Hours of Le Mans will hold its centenary in 2023.

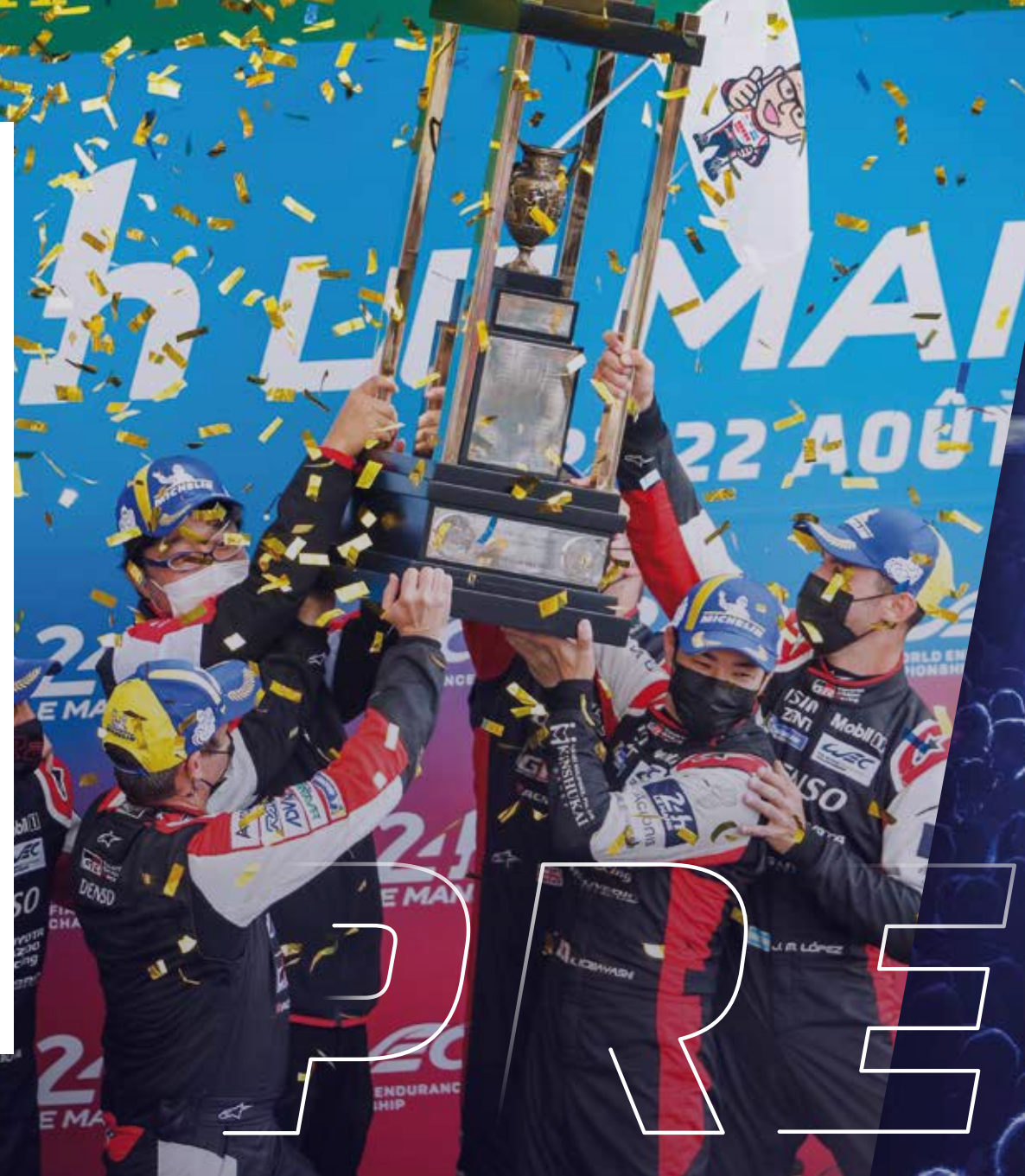
**CELEBRATING THE PAST. LIVING FOR THE PRESENT.
DRIVING THE FUTURE.**



A UNIQUE COMBINATION OF **POPULARITY** AND **PRESTIGE**

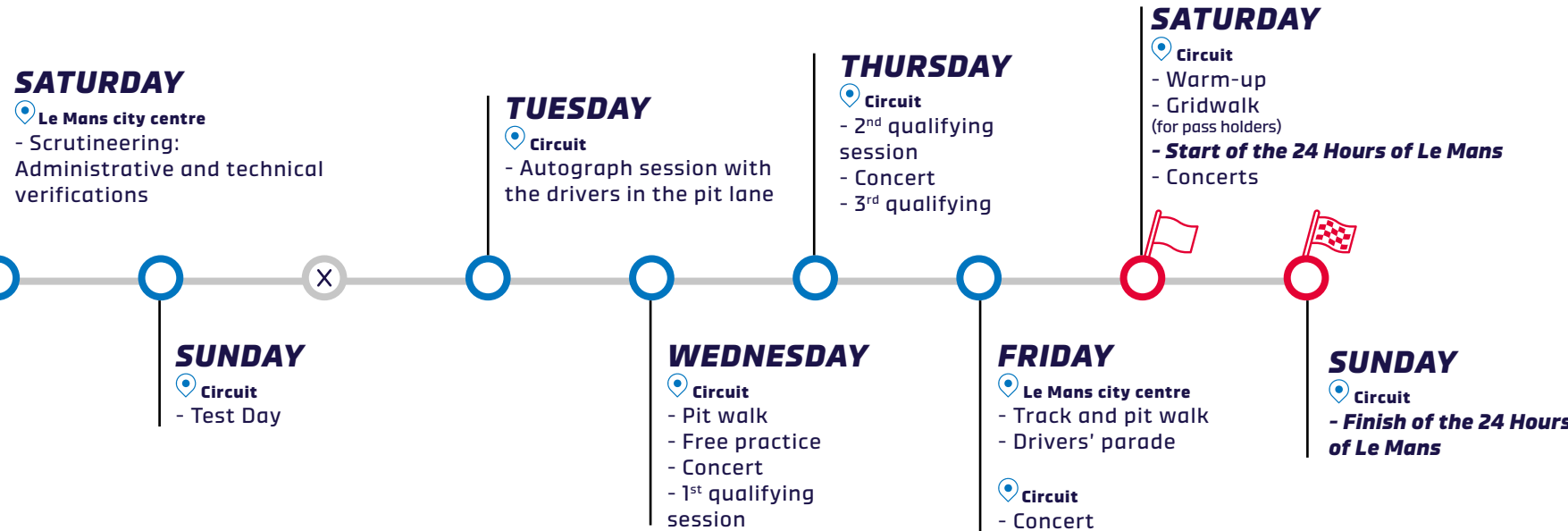
A test for both drivers and machines, the gruelling 13.626-kilometre circuit combining permanent track and public roads is part of the aura of Le Mans. Many well-known figures of motorsport have taken up the challenge of the 24 Hours of Le Mans: Michael Schumacher, Jacky Ickx, Graham Hill, Mario Andretti, Henri Pescarolo, Jenson Button to name but a few. The event also attracts stars of the silver screen such as Steve McQueen, Paul Newman, Patrick Dempsey (now team manager of Dempsey-Proton Racing), and Brad Pitt (Race Starter in 2016).

The race is also a fun event for all, with concerts, a funfair and immersive entertainment. In short, the 24 Hours of Le Mans isn't just a race, it's a bucket-list experience.



SGHLE

AN ACTION-PACKED WEEK*



*Schedule subject to change.



AN EXTRAORDINARY EVENT

1923
1st race

1988
Top speed record

13.626 km
A lap of the iconic circuit

Up to
62 CARS
on the grid

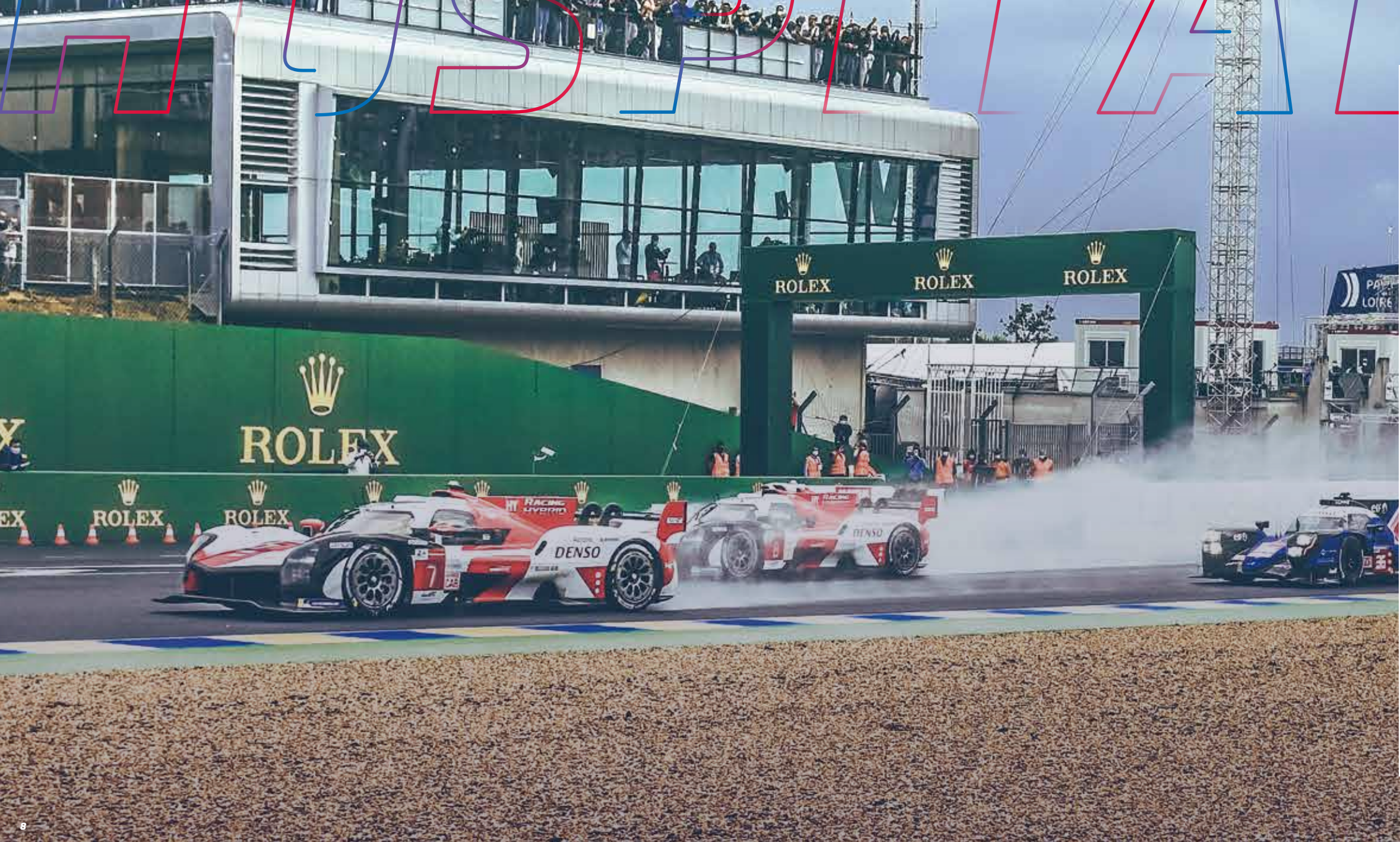
**405
kph**

Broadcast in
190 COUNTRIES

100 MILLION
TV viewers

252,500
spectators in 2019

Online community
> 2 MILLION FANS



**CREATE YOUR
24H Le Mans...**

WHY OPT FOR A
HOSPITALITY
PACKAGE?

WHAT IS
YOUR
AIM?



ENJOY A
UNIQUE **EXPERIENCE**



DEVELOP
YOUR **BUSINESS**



ORGANISE AN EXCLUSIVE
INCENTIVE **ACTIVITY**



BUILD
RELATIONSHIPS

FROM
1 TO 300
GUESTS
PER DAY

FROM
1 TO 5 DAYS
OF EXPERIENCE

PERSONAL SERVICE FOR THE
SUCCESS
OF YOUR ORGANISATION

ALL INCLUSIVE

STARTER²⁴

A BREATHTAKING EXPERIENCE



The Starter 24 venue at the 24 Hours of Le Mans Karting circuit offers exclusive views of the track. Our **ALL-INCLUSIVE** package includes admission, parking, an open bar and dining.

WEEK (Free Practice, Qualifying and Weekend)	€950
WEEKEND (Saturday and Sunday)	€550
WEDNESDAY (Free Practices & Qualifying)	€300
THURSDAY (Qualifying)	€300

Price per person excl. VAT



OVER
200m²



FROM
1 PERSON



SHARED
VENUE



KARTING
BUILDING



- **TERRACE**
WITH TRACK VIEW
- **CATERING**
- **OPEN BAR**

New for 2022

PREMIUM24

AT THE HEART OF THE VILLAGE



Our Premium 24 package offers a unique experience: a reception facility with private garden at the heart of the circuit and a private lounge overlooking the pits. An **ALL-INCLUSIVE** package for your guests to enjoy the 24 Hours of Le Mans in an exclusive setting.

WEEKEND (Saturday and Sunday)

€1 450

SUNDAY

€850

WEDNESDAY (Free Practices & Qualifying)

€550

THURSDAY (Qualifying)

€550

Price per person excl. VAT



OVER 50m²



OVER 300m²



FROM 10 GUESTS



SHARED VENUES



VILLAGE & PIT BUILDING



ACCESS TO 2 HOSPITALITY VENUES

PANORAMIC24

AT THE FRONTLINE



A panoramic view over the pitlane, the start-finish line and the Dunlop curve for an experience at a whole new level. A **COMPLETE PROGRAMME** is offered so that you can take full advantage of the race.

WEEK (Free Practice, Qualifying and Weekend)	€3 050
WEEKEND (Saturday and Sunday)	€2 050
SUNDAY	€1 050
WEDNESDAY (Free Practices & Qualifying)	€650
THURSDAY (Qualifying)	€650

Price per person excl. VAT



OVER
300m²



FROM
1 PERSON



SHARED
VENUE



ACO
HEADQUARTER



- GOURMET CATERING SERVICE AND OPEN BAR
- PADDOCK AND GRIDWALK PASS
- GUIDED TOUR BEHIND THE SCENES
- EXCLUSIVE VANTAGE POINTS



EXPERIENCE

ALL INCLUSIVE

New for 2022

GOLD EXPERIENCE

THE ULTIMATE EXPERIENCE



A private pitlounge with a bird's eye view of the pitlane, as well as a **RESERVED AREA** in the Panoramic 24 lounge from where you can enjoy the race.

WEEKEND (Saturday and Sunday)	€5 700
WEDNESDAY (Free Practices & Qualifying)	€1 900
THURSDAY (Qualifying)	€1 900

Price per person excl. VAT



FROM
1 PERSON



ACCESS TO
SHARED AREAS



PRIVATE
AREA



ACO HEADQUARTER
& PIT BUILDING

OPTIONS

- ACCOMMODATION
- DEPARTURE FROM PARIS

CONTACT US

ACTIVITIES

HELICOPTER FLIGHT
OVER THE CIRCUIT

HOTLAP

ACCESS TO
EXCLUSIVE AREAS

GARAGE VISIT
AT ONE OF THE
OFFICIAL TEAMS

Paddock **PASS**

SATURDAY
GRIDWALK PASS

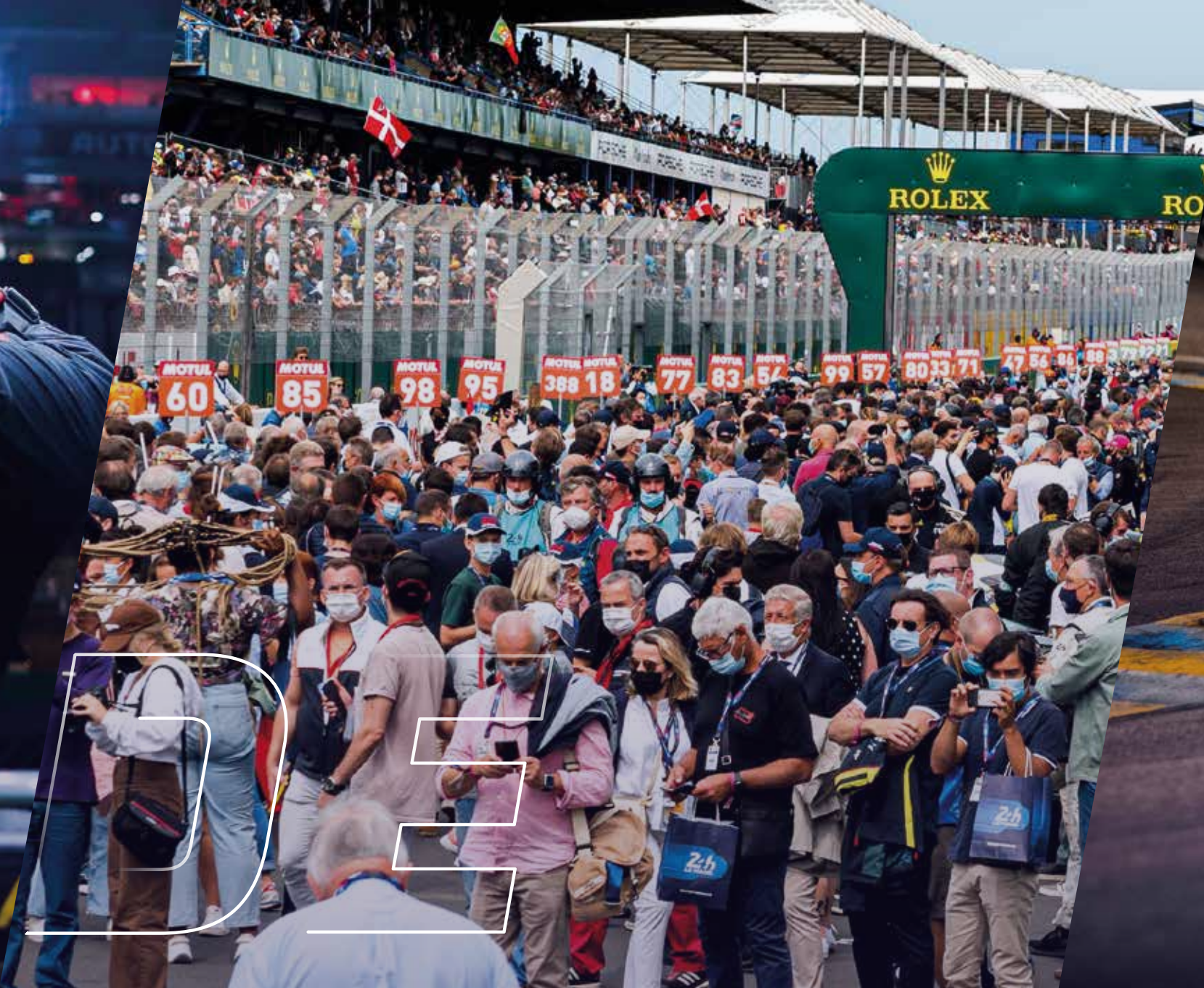


- **SPECIALY-ASSIGNED STAFF**
ON HAND TO HELP YOU
- **GOURMET CATERING SERVICE**
AND OPEN BAR



LIVE THE LEGEND FROM THE

NSIDE



NEW FOR 2022

TERRACE24

TRACKSIDE



Enjoy a **SUPERB VIEW** of the track, including the famous Dunlop Curve, from the comfort of a private terrace in the race village.

A full-week programme for 18 guests per day, including admission, catering, open bar and access to an exclusive trackside vantage point on the legendary Mulsanne Straight.

WEEK (Free Practice, Qualifying and Weekend)

€59,000 excluding VAT



37m²

Including 15m² terrace



18
GUESTS



PRIVATE
AREA



VILLAGE



• **CATERING
SERVICE AND
OPEN BAR**

• **PADDOCK AND
GRIDWALK PASS**

• **TERRACE
WITH TRACK VIEW**

• **EXCLUSIVE VANTAGE
POINTS**

PRIVATE OFFER

PITLOUNGE²⁴

IN THE MIDDLE OF THE ACTION



A fully customisable venue overlooking the **PITLANE**.

Create your own atmosphere in the thick of the action, near the pits and the paddock.

ASK FOR A QUOTE

for a private lounge during 24 Hours of Le Mans race week
(Free Practice, Qualifying and Weekend).



FROM 37m²
TO 167m²



FROM 19 TO
100 PEOPLE



PRIVATE
AREA



PIT
BUILDING



FURNITURE
INCLUDED



- BIRD'S EYE VIEW
OVER THE PITS
- FULLY
CUSTOMISABLE
- PADDOCK AREA

PRIVATE OFFER

GARDEN²⁴

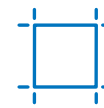
AT THE HEART OF THE VILLAGE



Ideally located at the centre of the village, near the paddock, the Garden 24 venue is a peaceful retreat from the surrounding bustle.

WEEK (Free Practice, Qualifying and Weekend)

€60,000 excl. VAT



300m²

including patio and garden



**UP TO 120
GUESTS**



**PRIVATE
AREA**



VILLAGE



CUSTOMISABLE



• **PRIVATE GARDEN
AND PATIO**

• **ENCLOSED SPACE AT
THE HEART OF THE
VILLAGE**

• **FULLY
CUSTOMISABLE**

PRIVATE OFFER

ARENA24

A STUNNING VANTAGE POINT



Ideally located near the point where the circuit links up with the Bugatti track. Watch the cars hurtle towards the Pit Straight. A spectacular sight, by day or by night.

ASK FOR A QUOTE

for a private ARENA during 24 Hours of Le Mans race week
(Free Practice, Qualifying and Weekend).



350m²



FROM 150
TO 300 GUESTS



PRIVATE
AREA



RACCORDEMENT



CUSTOMISABLE



FURNITURE
INCLUDED



- UPPER LEVEL WITH
TERRACE
OVERLOOKING THE
TRACK
- SPECTACULAR
VIEW
- FULLY
CUSTOMISABLE

HOSPITALITY OVERVIEW



SELECT your offer...

	STARTER ²⁴	PREMIUM ²⁴	PANORAMIC ²⁴	GOLD ^{EXPERIENCE}	TERRACE ²⁴	PITLOUNGE ²⁴	GARDEN ²⁴	ARENA ²⁴
VENUE	SHARED VENUE	SHARED VENUE	SHARED VENUE	SHARED VENUE	PRIVATE VENUE	PRIVATE VENUE	PRIVATE VENUE	PRIVATE VENUE
PACKAGE	ALL INCLUSIVE	ALL INCLUSIVE	ALL INCLUSIVE	ALL INCLUSIVE VIP SERVICES	ALL INCLUSIVE	CUSTOMISABLE to order	CUSTOMISABLE to order	CUSTOMISABLE to order
TICKETS	INCLUDED	INCLUDED	INCLUDED	INCLUDED	INCLUDED	TO ORDER	TO ORDER	TO ORDER
PRICES (EXCL. VAT)	PRATICE SESSIONS Wednesday €300 Thursday €300 WEEKEND €550 WEEK €950	PRATICE SESSIONS Wednesday €550 Thursday €550 WEEKEND €1,450 SUNDAY €850	PRATICE SESSIONS Wednesday €650 Thursday €650 WEEKEND €2,050 WEEK €3,050 SUNDAY €1,050	PRATICE SESSIONS Wednesday €1,900 Thursday €1,900 WEEKEND €5,700	PRATICE SESSIONS & RACE €59,000	PRATICE SESSIONS & RACE Price varies according to lounge size. Contact us for details.	PRATICE SESSIONS & RACE €60,000	PRATICE SESSIONS & RACE Price varies according to lounge size. Contact us for details.



ENJOY BEEING
IN THE THICK OF THE ACTION

VIP ACTIVITIES
FOR AN EVEN MORE EXHILARATING
EXPERIENCE!



Additional
ACCESS



HOTLAP



Helicopter flight
OVER THE TRACK



Ferris
WHEEL



Karting
SESSION



GOLF
session



24 Hours
MUSEUM



Exclusive
VANTAGE POINTS

HOSPITALITY



OFFICIAL HOSPITALITY

TALITY

CONTACT US

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hospitality@lemans.org

24h-lemans.com/en/hospitality